

# PULSE



by Street Cause Alumni Association



# NEED OF THE HOUR

Mental health is essential to living better. It's important to live better without stressing about feeling better because unless an individual mastered their feelings by going through the root cause of the same. It is tough to live better when a person doesn't feel better. When the thoughts and feelings are in sync, whichever way, positive or negative or neutral, that is the kind of impact it has on the undergoing challenges in life which leads to getting exhausted both physically and mentally. In such conditions, the mind and the body, both are vulnerable susceptible that is the time all kinds of thoughts are dumped into the brain. That is a time when these negative and unwanted thoughts arise..

To overcome this a person needs to think about for a particular thought process and should not give any energy or intensity to it by overthinking about it. The best way to let go of unwanted stuff in your mind it's fundamental to understand that the situation being faced is temporary, if an attempt is made to persist and make it a habit, then something could go wrong with psychologically sins. It is suggested to continue with whatever is going on, keeping busy from anxiety which can be any physical work. For example gym, home gardening, walking, etc, Reading a book and watching a movie can help too. Don't try to give any energy to negative thoughts and actions.

Eating healthy food, exercise and meditation are the factors which help in his mental health. The covid-19 pandemic society creates a problematic situation and it's affecting mental health due to various factors. Social media and news playing a major role. The daily updates are triggering the general public and acting as a catalyst in creating a negative aura.

To avoid that the information required can be taken from a doctor or a reliable source and not consider as it's not important to learn about everything because everything is not meant for everybody. Every person has got various health issues even before this. If something has happened to somebody it doesn't imply it affect the other individual too.

The only essential to follow in the pandemic is to stay safe and learn about the precautions and need to take the vaccination. This is a very fruitful manner during the current time.

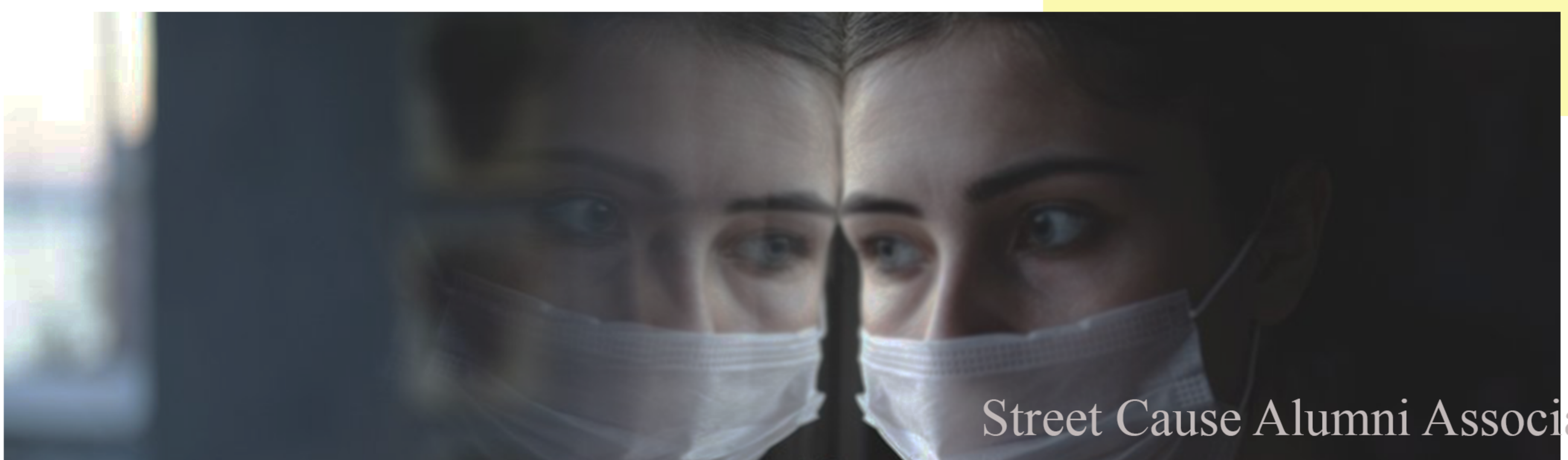
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Self-care is how  
you take your  
power back.

— Lalah Delia



Frightening about the oxygen level people isn't right, to find and deal with it would help every individual. It all depends on the duration you seek assistance which would only happen by being patient. Ultimately to come out of the pandemic, mental resilience is mandatory. Regardless of whatever you feel you need to persist break the barriers and come out with challenges in life. As we live only once, we need to make our lives beautiful by overcoming all the battles, winning them and ultimately reaching true happiness.





# TESTIMONIALS

I was the President of Street Cause VBIT for the year 2013-14. Being part of this organization made me or at-least try being a good citizen, it helped me realize that there are a lot of things in this society which require more attention at the ground level. I became aware of social problems, environmental problems and not just be upset of them but also implement ideas which can rectify the problems to an extent with the help of amazing people from the division who had same zeal and determination. I am glad that I was able to inspire at least one or two people in my life which is of great deal to me. Leading a division like Street Cause VBIT has developed my leadership qualities and improved my decision making skills.

**Kaumudi Gundeti**



**Nehanjali**



I had the privilege to work in Street Cause CBIT division for 4 years. (2011-15), in the last year I got to lead the division as the President.

Working for Street Cause and leading a division has been life transforming in many ways! It has taught me how simple acts of selflessness could potentially have a large impact on lives of others. Street Cause had not just given me the opportunity to do my part for the society, it also gave me a strong learning curve professionally and personally. My managerial experience started much before I joined B-School or corporate, the foundations were laid when I

lead a team of enthusiasts volunteers to plan and execute some of the largest events the division had seen I am forever grateful to Street Cause for the learning opportunity that it provided me with and also for the warm memories that I cherish till date!

**Sai Ram Jetty**

I was part of Street Cause between 2010 to 2013, worked as an Executive board member and later promoted to vice president operations. Further, I had also worked as



Chief of Operations for Hyderabad Youth Assembly 2012-13. Street Cause is one of the reasons for my current career and personal success, I have learnt great qualities like people/time management and also the scale at which we worked gave me a greater exposure towards the society at very early stages in life. I have significantly improved my communication and my personality has evolved to be a strong and social person.

**Kavya kalasamudram**



I started working as HYA delegate (2012-13) and then went on to become the President of Street Cause (2013-14).

I was elected as the Co-chairperson of HYA (2014-15). Street cause taught me every basic leadership skill that I possess today and I am indebted to it for my whole life. The experience provided by the team and people I worked with were simply the best. There was always an immense satisfaction to be part of this esteemed organization and doing my bit for the society. I am at a very comfortable space in my career right now and I can't think any of this would have happened without the foundation laid by Streetcause. I was 19 when I started working for street cause and my choice to join the organization had completely shifted my goals and set a clear path to what I actually need in my life. Having this opportunity and exposure made me happy and my parents super proud.



# STREET CAUSE THIS YEAR

## Slum Adoption Project

The Covid-19 pandemic has created a challenging situation for everyone. Regularly, people are running out of essentials or are undergoing psycho-social stress due to everyday struggles. Post our survey, we identified that the slums in Hyderabad are struggling with no or minimal access to essential necessities in this situation. We, at Street Cause, have taken the initiative to help them by distributing monthly groceries to the slums in Hyderabad for three consecutive months.

## Mask distribution drive

To stop the spread of disease, we require two things, first is limiting the contact with infected individuals via physical distancing and secondly, by reducing the transmission of the virus by wearing a mask. Thus we have taken an initiative to distribute face masks as utility of a mask during the pandemic seems very helpful.

## Flood Relief project

The incessant rains in Hyderabad have made lives miserable in the city, especially for people living in the low-lying areas. People are already going through a tough time with the pandemic. The flood has thrown their lives out of balance and has wreaked chaos in their homes. In order to help we provided with basic fundamental necessities.

## Digital Classroom Project

In this Covid situation, Education has become online based and orphans do not have access to online classes. So, we have come forward to do donations event at orphanages by building them basic computers which are helpful for online classes and basic need.

## Hijra Community Project

Due to the current critical pandemic situation it is difficult for them to go out and highly risky. Because of this situation they are not able to get any income through which they have food ration problem. That is why we at Street Cause have come up with an initiative to help them by distributing the dry ration. We have distributed in to the people from the community living in 10 areas.

## Food distribution drive

The recent floods are the most devastating floods Hyd has ever faced. Some people lost their shelter & daily bread. In this needful situation, we as take up a Food Distribution project. We distributed cooked food in the affected areas. These one-day meals were provided to the poor and daily wage families were struggling to make their ends meet.

## Queer Project

Due to the covid pandemic situation, it is difficult and risky for the people from the community to go out. To help in this situation we distributed dry ration to the 1100 people from the community.

## Immunization Project:

Donation of immunity-boosting kits & Covid precaution instruments to 40 orphanages. To help them in this covid situation as it difficult for them to access the requirements deeming the critical situation.

## Blood/Plasma donation drive:

Considering the present critical pandemic situation, we at Street Cause have come up with Project Aasha A platform to help the needy in this COVID situation.

**Project AASHA!** An initiative by Street Cause to help the needy and create awareness among the general public in this critical covid crisis.

**Amount Spent - ₹1,0773658.16, Number of people Impacted - 1,00,000+**



**Objective: To be a Large Student  
NGO creating a sustainable impact  
in 30 cities across PAN INDIA.**

# VISION 2030 Street Cause



**Akhilesh Jukkareddy**  
**Chairperson, VISION 2030**

Currently leading Germany, Austria Switzerland as the HR Business Partner for Wipro.

Our volunteers and alumni have worked extremely hard to bring Street Cause to what it is today and we can't thank them enough for the dedication, leadership and the good work that they have done. With the CEO's organisation, policies, permanent office and the entire digitalisation through the digital App of SC, we look forward to be a large organization spread across Pan India by 2030.

**Yashika Handa**  
**Co-Chairperson: Project Quality and Research**

Masters of Datascience, Biostatistics : Student (2020-Present)



**C.K Aditya**  
**Deputy Chair: Operations and Communications**

Financial Operations Associate at Goldman Sachs (2016 - Present)



**D. Vijayalakshmi**  
**Deputy Chair: New Cities Launches and Expansion**

Product Expert at Byjus (2021- Present)



**Jyothika Kota**  
**CEO & VP Search, Recruitment, HR Compliance & Team Alignment**

Intern at Cashapona Technologies Pvt Ltd (2019), Incoming Oracle candidate



**Bhargav Kumar**  
**Governor of Street Cause**  
DevOps Engineer, FreddieMac

We at Street Cause believe in reaching out to the needy in every possible way! Vision 2030 for street cause is to expand across India while developing and implementing various sustainable projects! We envision to become India's best student organization while developing critical thinking, problem-solving skills along with Collaboration across our alumni networks! We not only give an opportunity to the students but also mentor them throughout the process to enhance their interpersonal skills to create a sustainable impact in the society.

**S. Jhansi Lakshmi**  
**Deputy Chair: Fundraising, Finance and Legal Compliance**

Inter at Zobaze  
Incoming Infosys Candidate





# STREET CAUSE FAMILY



## 01

The Street Cause App is a major factor for Street Cause. The hard work and efforts put in to accomplish and design the app are unbelievable. The app enables us to sustain utmost transparency. It includes all essential details of a Street Cause. In the previous year, the app was designed in the front end for public view. The data reflecting in the front end has to be reflected in the backend too.

Street Cause 2020-21

Amount Raised - 10604046.45 cr

Amount Spent - 107190821.16 + (ongoing) Projects, Impact - 93732, No. of Events - 604

## 04



Street Cause Innovation & Research strives to create a long term impactful change and lay a pathway to scientific & technological excellence through research on various socio-economic issues across the globe in various sectors including Education Women Empowerment and Medical Health Care contrary to the traditional methods.

## 02



Street Cause PAW has begun with the \*vision\* of helping the voiceless & help them communicate with the human race. We, as an animal welfare organisation have reached as many as 1000+ animals and it's not just the love we received, but also gained the trust of these voiceless. With little information, we also spread awareness as we make sure that it reaches the maximum crowd. We have successfully completed long run projects & helped many organisations while they still help us with our rescues. Raised : 1,67,005 Impact: 1330 Spent : 2,16,455.

## 05



Origin and Vision of SC Eforce - SC Eforce is the environmental wing of Street Cause founded in 2011 by Aditya Cheruvu and Bhargav Kumar. Since its inception, Eforce deals with environmental issues and eco friendly projects. We aim to spread awareness about the environment and strive to bring about a change to improve the present conditions. We also conduct our flagship fund raiser known as Srishti every year with the utmost fervour and to the best of our capacities. Its main aim is to inculcate the sense of environmental awareness in students through an inter school science fair. Spent: 3,80,463 Impact: 5165 Projects: 18



## 03

Street Cause Pride was started during the Pride month (June) of 2020 to spread awareness about the LGBTQ+ community among the public mainly among the student community! Through the interaction with the student community at Street Cause for more than 12 yrs (and counting) we've observed that there's still countless other-wise rational & aware people who have extreme misconceptions about the community, originating from lack of information or pre-conceived notions.

## 06



Street Cause Gold, is a Unit of Street Cause which serves as a platform for working professionals graduates and students to work towards the betterment of the underprivileged sector of the society. SC GOLD has the conception to deliver anyone and everyone with a platform for social service while dealing with the socio-economic issues persisting in the society. SC GOLD seeks to leave a significant impact on the society by taking up permanent and impactful event. Spent : 220,628 Events: 12 Impact: 940.



# HYA NOSTALIGA



Team HYA  
2011-2012



Team HYA  
2012-2013



Team HYA  
2013-2014



Team HYA  
2014-2015



Team HYA  
2015-2016



Team HYA  
2016-2017



Team HYA  
2017-2018



Team HYA  
2018-2019



Team HYA  
2019-2020



Team HYA  
2020-2021



# STREET CAUSE ALUMNI ASSOCIATION

**Street Cause** is Currently operating in 55 divisions in Hyderabad with an Alumni base of 10,000+ who are spread across different parts of the world, achieving new heights in their respective fields. We thank all our Alumni for their good work and keep them updated and be inspired from them.

## VISION OF STREET CAUSE ALUMNI ASSOCIATION:

To engage Street Cause and retain their valuable support for the organization and members of organization.

### MENTORING:

Street Cause Alumni can help their student community to reach their goal. Be it a career guidance, higher education (GRE, CAT, GMAT), understanding living abroad etc.

### NETWORKING:

Meet and greet Alumni in Alumni meets / parties  
Mentorship from senior Alumni on Industry specific Knowledge  
Jobs / Career Related Networking.  
Hangout & Tips with Street Cause Alumni.

### SUPPORT SYSTEM:

- > Street Cause Alumni will always be there for Street Cause Alumni
- > On a rainy day, Street Cause Alumni will always have your back - all you need to do is CALL.

**#mybloodgroupisSC+ve #scforever**

#### Editorial Team :

Cheruvu Krishna Aditya - President Alumni Association

Krishna Tejaswi - Vice President Alumni Association

E Yashaswini - Vice President Alumni Relations Street Cause Hyderabad (2020-21)

P Madhavi Krishna - Chief of Design